WalkSafe

Making the world a safer place for your employees

For companies that care about employee safety walking to and from work

- Improve retention & recruitment
- Cost effective solution
- Award-winning app
- Give your team peace of mind

Safety commuting to and from work is becoming a priority

60% of all employees have experienced harassment on streets

THE TIMES

Employee successfully sued company for working late. Finding: She would have felt unsafe while she walked home after her shift.

Bustle

What It's Like To Commute When You're A Woman

The risk is highest when commuting during late shift hours and early morning

66% Gen Z said they would be more attracted to work with initiatives to protect employees travelling to and from work

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Reference: Independent market research October 2022 of Censuswide 2004 respondants aged 18+

The WalkSafe story

As a daughter of a met police officer, we had many house rules to help my siblings and I stay safe when out and about.

Nonetheless, unwanted behaviour started when I was 13. I've experienced catcalling, following, groping, flashing. These events are scary and unsettling, and stay with you.

As an adult, the working world expanded my perspective to experiences beyond my own.

Years volunteering at a community centre for people in crisis taught me that all women fear the streets at night. Safety is an issue affecting all women from all walks of life.

Of course it's not all men, but it is all women.

My career in childcare highlighted the importance of educating young girls and boys about issues like consent, gender bias and the importance of preventative actions.

However, it was the birth of my daughter two years ago that was my call to action. I didn't want her growing up in this 'normal'.

Following a series of family discussions, we founded WalkSafe.

We believe technology, combined with our vision, can genuinely help save lives.

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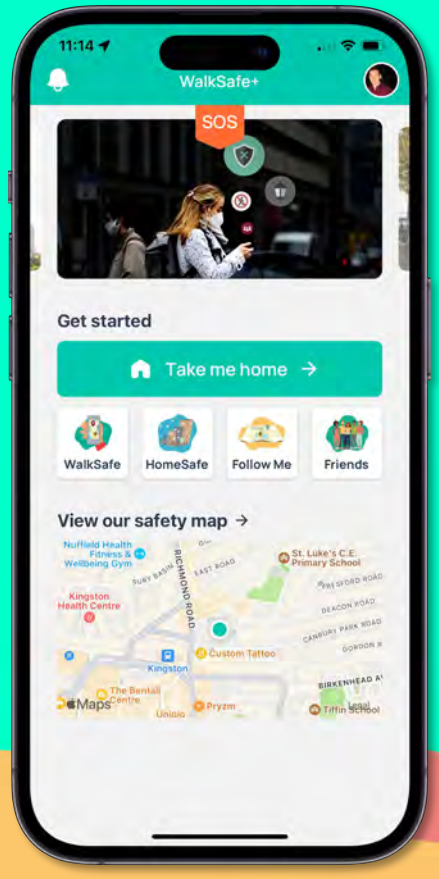
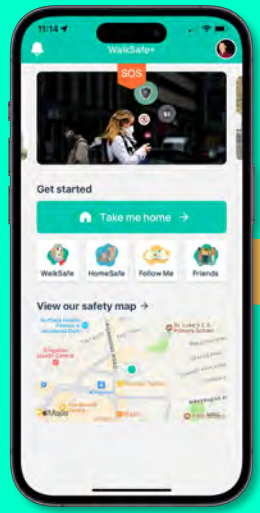
WalkSafe+: the UK's #1 safety app



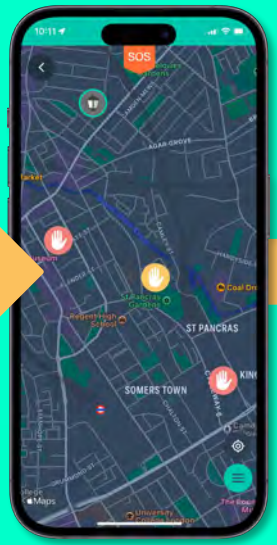
- The UK's most downloaded safety app
- Nationwide map of Safe Spaces
- 5 star reviews - UI/UX
- Award winning Safety Security tech 2023

WalkSafe+ Free Personal Safety App for Employees

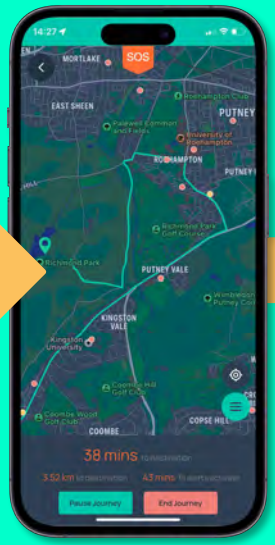
The UK's Most Downloaded Safety App



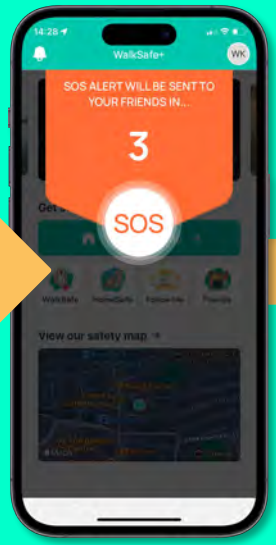
Easy access to WalkSafe, Homesafe and safety map



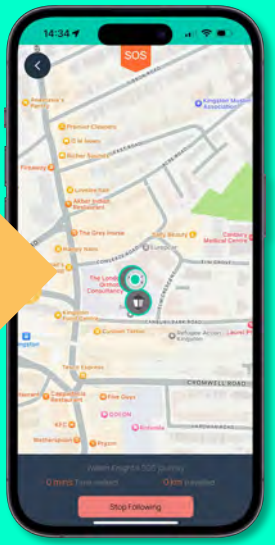
WalkSafe Safety Map



Users can share their journeys with their trusted circle of friends - Automatic alerts if they don't arrive home on time



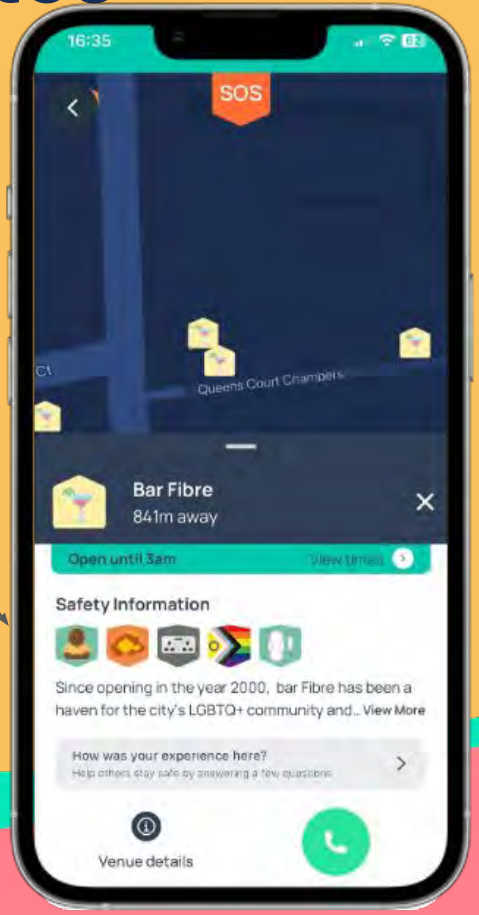
Users can send an SOS in they are in distress



SOS shares the users live location to their trusted circle of friends

Safe Spaces - Planning Safer Routes

- **Interactive Safety icons show what each venue offers**
  - Ask for Angela, charging points, anti spiking , LGBTQ+ etc
- **Description for the venue**
- **Feedback button**
  - Rating of venues safety initiatives
- **Phone the Venue**



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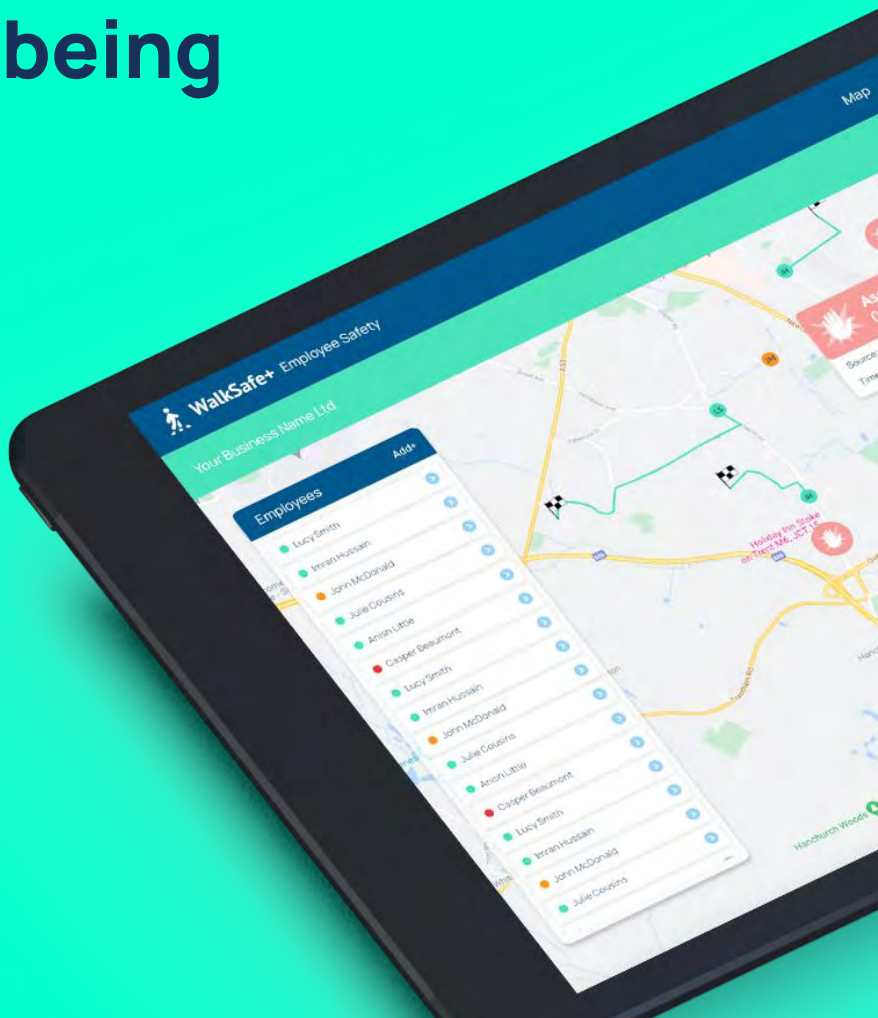
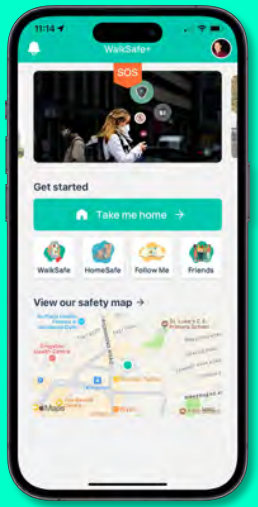
WalkSafe Pro - Staff Wellbeing

- We talked to 50 companies about needs
- WalkSafe+ App connected to a professional security centre
- Guaranteed 24/7 emergency centre to help in emergency
- A cost effective tool, no hassle for managers, that helps the safety culture and shows the company cares
- City and urban areas



WalkSafe

Integrates seamlessly with Security Control Centre



WalkSafe + (Free)

WalkSafe Pro

24/7

Connects to Security Team

Simple to use, easy to set up

WalkSafe: Employee Safety Package

- Automatic alerts to your 24-hour security control room when an employee fails to arrive home on time or activates the SOS button
- Employees choose - share journeys or just their time of arrival
- Automatic alerts if employees do not arrive home on time - Security control room takes action
- Scalable and cost effective part of your employee safety culture
- Used as a staff retention tool & HR benefit

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